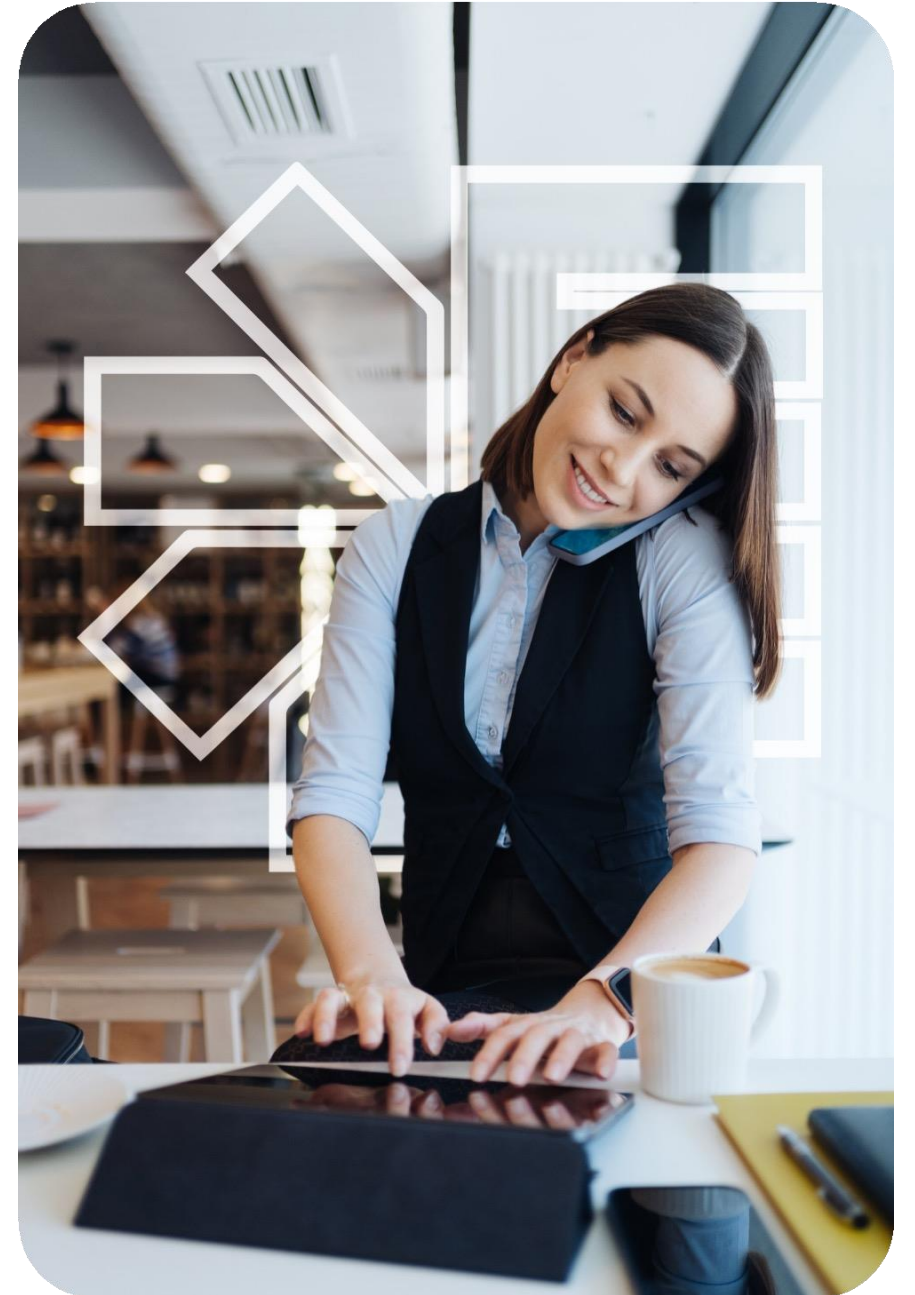


COMPANY PROFILE

# Edifis

1. Who We Are
2. What We Do
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EDIFIS

# Who We Are

**Edifis srl is a Milan-based company founded in 1996 with a clear mission: creating connections through information.**



# Who We Are

→ We firmly believe that quality **information** is the key to business growth and development. **Edifis** is not just a publishing house but also a **hub** for those who want to stay updated on the **latest trends**, share experiences, and **connect** with their professional **network**.

We are constantly committed to editorial activities (**magazines, reports, websites, newsletters and social media**) and organizing events, conferences, and awards involving the brightest professionals and successful companies.

Our events **DFM Dire Fare Mangiare** and the **Foodservice Summit + Foodservice Award** or **RubberDay** are just some examples of how we promote excellence and collaboration among professionals.

Edifis is also active in training, designing, and managing courses aimed at professionals in retail and foodservice.

**Because companies grow with people.**

EDIFIS

# What We Do

WHAT WE DO

# Editorial & Contents

# Ristorando

→ **Ristorando** The magazine for foodservice in its segments: collective/catering (corporate, school, healthcare etc), modern commercial, and chain-based.

Each issue includes interviews, dossiers, global news, contract monitoring, regulatory updates, and sector rankings.

Ristorando's audience includes managers and business owners in the sector, heads of school catering services in municipalities with over 5,000 residents, hospital administrators, nursing homes, hotels, purchasing managers, and more.

Besides the magazine, Ristorando's information is also available on its website, newsletters, and social media.

[Enjoy Online](#)





# retail & food

TRAVEL RETAIL  
SHOPPING CENTER

→ **retail&food** The first Italian magazine dedicated to retail and foodservice operators in travel hubs (airports, stations, highways), organized commercial areas (shopping malls, outlets, retail parks), and urban centers.

Each issue includes interviews, and exclusive analyses, covering both national and international markets.

The magazine is present at major industry fairs and is complemented by a website, newsletters, and social media.

6 issues/year +25k LinkedIn followers

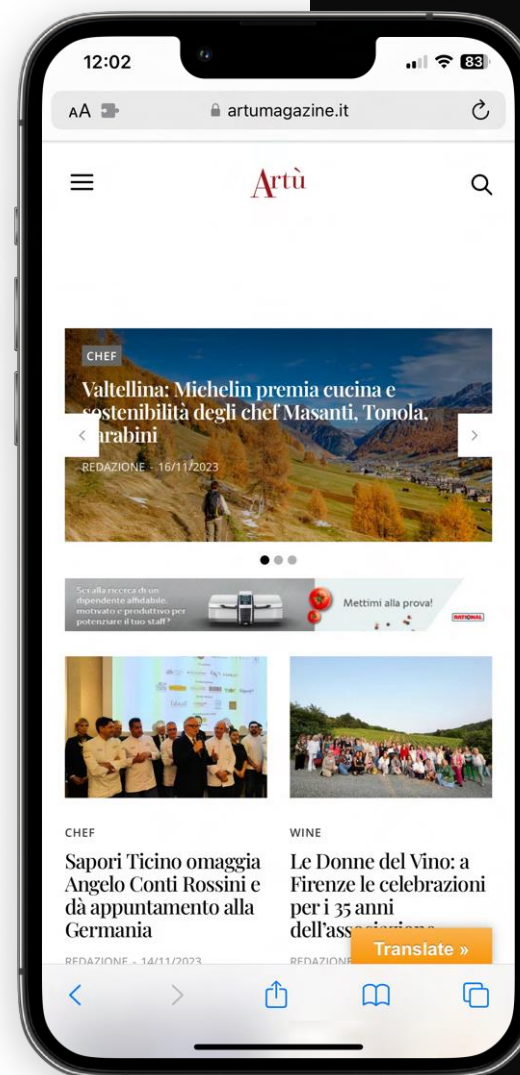
Enjoy Online



# Artù

→ **Artù** An online publication read by out-of-home operators, hotels, and restaurants. It provides up-to-date information on trends, market evolution, and customer segmentation. Topics include food and beverage trends, emerging chefs, hotels, raw materials, and equipment. Artù is also accessible via its website, newsletters, and social platforms.

**Enjoy online**



# l'Orafo italiano

Since 1946

→ **L'Orafo Italiano** A bilingual ITA/ENG magazine about jewelry, renowned for its quality content and imagery since 1946.

It features articles on economy, marketing, communication, market research, and gemology, for jewelers, designers, retailers, and other stakeholders. Information is also available on its website, newsletters, and social media.

[Enjoy online](#)



# L'INDUSTRIA DELLA GOMMA

→ **L'Industria della Gomma** A monthly publication (10 issues/year plus two supplements) founded in 1957, covering the rubber industry.

It reaches companies producing rubber compounds, their suppliers, and industrial enterprises that use rubber products. Content includes insights on market conditions, technologies, and industry evolution.

Information is available on its website, newsletters, and LinkedIn.

[Enjoy Online](#)



WHAT WE DO

# Events



# Eventi

→ **Edifis** Edifis participates in numerous events through its journalists and publications. It also organizes webinars, conferences, and awards.

Key events produced by Edifis are:

- **Dire Fare Mangiare (DFM)**
- **Foodservice Summit + Foodservice Award Italy**
- **RubberDay**



# Dire Fare Mangiare

→ **Dire Fare Mangiare (DFM)** A biennial event grown from the Ristorando conference, held in June 2024 at Mi.Co. Milan. It features two days of conferences, networking, exhibitors, and thousands of visitors..

The most important meeting and network for **catering foodservice**, with strong roots in chains f&b e traditional foodservice (restaurants, trattorie etc).

[Enjoy online](#)



# Foodservice Summit

# Foodservice Award Italy

→ **Foodservice Award Italy**: a biennial award recognizing the best food and beverage chains operating in Italy. Established in 2015, the 5<sup>th</sup> edition in 2023 hosted 106 brands representing over 4,000 outlets.

From multinational operators to small local chains (with a minimum of 3 locations), the Foodservice Award Italy showcases and narrates the organized offerings in the Italian market better and more comprehensively than any other initiative.

**The Foodservice Summit Italy** host several roundtables and touch point for this community. In the same venue from 10am to 18am

[Enjoy online](#)





WHAT WE DO

# Training course

# Training

→ Recruitment, training, empowerment—people and their skills are increasingly making a difference in businesses. For this reason, Edifis is also active in the field of training, particularly for the retail and foodservice sectors.

## **Store/Restaurant Manager Course**

Thanks to a team of qualified professionals and consultants, Edifis offers a store/restaurant manager course either on-site or at client locations. This four-week program, structured into five modules (Organization and Processes; Self and Team Empowerment; In-store Marketing and Customer; Financial Management; Operations and Kaizen), enables significant growth for participants. The course can be financed through training funds and accredited organizations.

On request, specific courses can also be organized for directors and deputy directors of large-scale retail (DO and GDO), luxury retail, travel retail, and shopping center managers and their deputies.



WHAT WE DO

# Consultancy

# Consulenza

→ Thanks to its extensive network of contacts and decades of experience in key sectors, Edifis is now able to address various market needs, offering tailored consulting services across different areas, supported by a network of top-level professionals.

## **Real Estate**

For food and non-food brands seeking locations in urban areas, shopping malls, retail parks, outlets, or travel retail. Our experts can assess your needs and propose the best positions and opportunities available on the market.

## **M&A and Finance**

Are you considering acquisitions, mergers, or divestments? Are you looking for partners, funds, or investors for your business? With Edifis's exclusive yet highly qualified network, we can design strategies to present your business effectively to investors and financial stakeholders, ensuring you achieve your goals in the shortest possible time.

## **Store Design and Visual Merchandising**

The customer experience in your store is crucial—it relies on staff, service quality, and the layout and visual appeal. For this reason, partnering with the best professionals to regularly update stores and restaurants is essential. If you'd like to connect with our partners to design your next stores, contact us. From luxury to mass market, food to fashion, we will find the best solutions for your needs.

## **Surveys, Focus Groups, Mystery Client Services**

Do you need better and more detailed insights for your retail or foodservice business? Would you like to better understand your customers—their preferences, opinions, or intentions?

We can activate classic customer care services, provided by the best operators in the market, to help you gather the data you need.

EDIFIS

# Our Space



# Our Space

→ Edifis is based in Milan, in the Navigli area, just a short distance from the city center. In addition to hosting its headquarters and editorial offices, since 2019, Edifis has opened its spaces to external professionals and companies.

Between 2020 and 2022, Edifis hosted the headquarters of ATRI - Associazione Travel Retail Italia, and since 2019, it has housed the operational headquarters of **AIGRIM (Associazione Imprese Grande Ristorazione Multilocalizzate)**, one of the most important associations under **FIPE-Confcommercio**.

Edifis also welcomes companies and professionals, providing them with exclusive office spaces or individual workstations. Starting in 2024, a large multifunctional space is also available for conferences, meetings, and training sessions, which can be rented on a daily or half-day basis.

The presence of diverse individuals and organizations fosters valuable and productive discussions and collaborations.

The headquarters are perfectly connected to an efficient public transportation network (metro, tram, bus) and feature nearby paid public parking.

If you are interested in information about workstations, offices, or the use of the conference room, please write to: [online@edifis.it](mailto:online@edifis.it)

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# Contacts

